

Mercy Health Foundation's

Maternity Unit Mingle

Raising Funds for Werribee Maternity Unit

Friday 15 November 2024
The Marquee, Werribee Mansion

**EVENT SPONSORSHIP
OPPORTUNITIES**



Mercy Health
Foundation

Care first

ABOUT MERCY HEALTH FOUNDATION

Mercy Health Foundation works with partners, donors and philanthropists to support Mercy Health Australia – a 100-year-old healthcare organisation – to advance care and improve life outcomes for people at every age and stage of life.

Thank you for considering event sponsorship for Mercy Health Foundation's Maternity Unit Mingle.

The Foundation is hosting the Maternity Unit Mingle to raise funds to support equipment and healthcare provision needs at Werribee Mercy Hospital.

This event is an opportunity for our community and supporters to come together, mingle and raise funds for this integral service within the community.

At our core, we lead with compassion and care. Your sponsorship represents the hope of a better outcome for mothers and their babies. I want to thank you in advance for your support.



Rebecca MacFarling
Chief Executive Officer
Mercy Health Foundation

SUPPORT THE FASTEST GROWING COMMUNITY IN AUSTRALIA

Werribee Mercy Hospital is in the heart of Australia's fastest growing community – the City of Wyndham. With this exponential growth, there are new babies being born at Werribee Mercy Hospital's Maternity Unit every day.

In the past year, 3,380 babies have been born at the unit and that number will continue to grow.

The Maternity Unit provides the best antenatal and postnatal medical care possible for babies, parents and their carers. This includes caring for premature or sick babies in the Special Care Nursery.

The unit desperately needs new equipment to continue to deliver maternity care to the community of Wyndham at the highest level.

By sponsoring this event, you will help raise vital funds for new equipment at Werribee Mercy Hospital's Maternity Unit.

We need your support to help give babies, parents and their carers the best antenatal and postnatal medical care possible to families in Melbourne's West.



SPONSORSHIP PACKAGES

All prices include GST.

Platinum

(\$8,800 x 1 available)

- One VIP table for 10 guests at the front of the room (includes a sit down lunch and unlimited drinks).
- Opportunity to present thank you gifts to guest speakers and MC.
- Invitation for guests to attend a thank you morning tea with the Maternity Unit and Foundation teams.
- 2x mentions by MC, promoted as main sponsors of the event.
- Sponsor logo on live screens.
- Recognition as a sponsor on all event collateral.
- Promotional material at event (banner 2x, 1x item at table settings).
- Opportunity for a company activation at event.
- Sponsorship acknowledgement on Foundation website with link to your website.
- 2x adverts in Mercy Health Foundation's newsletter (print & digital).
- Social Media sponsor acknowledgment.

Gold

(\$4,400 x 4 available)

- One VIP table for 10 guests in a prominent location (includes a sit down lunch and unlimited drinks).
- Invitation for guests to attend a thank you morning tea with the Maternity Unit and Foundation teams.
- 1x mention by MC.
- Sponsor logo on live screens.
- Recognition as a sponsor on all event collateral.
- Promotional material at event (banner 1x).
- Sponsorship acknowledgement on Foundation website with link to your website.
- Acknowledgement of sponsorship in Mercy Health Foundation's newsletter (print & digital).
- Social Media sponsor acknowledgment.

Silver

(\$2,200 x 5 available)

- One VIP table for 10 guests (includes a sit down lunch and unlimited drinks).
- Invitation for guests to attend a thank you morning tea with the Maternity Unit and Foundation teams.
- Sponsor logo on live screens.
- Recognition as a sponsor in all event collateral.
- Sponsorship acknowledgement on Foundation website with link to your website.
- Acknowledgement of sponsorship in Mercy Health's Foundation's newsletter (print & digital).
- Social Media sponsor acknowledgment.

Bronze

(\$1,100 x 5 available)

- One VIP table for 5 guests (includes a sit down lunch and unlimited drinks).
- Shared logo screen with fellow Bronze sponsors.
- Recognition as a sponsor in all event collateral.
- Sponsorship acknowledgement on Foundation website with link to your website.
- Acknowledgement of sponsorship in Mercy Health's Foundation's newsletter (print & digital).

SPONSORSHIP ENQUIRIES

Mark Trayling FGIA

Corporate Partnerships Manager

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